

How to alleviate Energy Poverty through innovative financing schemes

Change is necessary, but it is not always easy to start the process. Even if there is a plan, it can be difficult to gather the necessary resources. POWERPOOR got you covered! Whether it is through implementing innovative financing schemes or setting up an energy community, there are solutions for all contexts. Have a look below.



POWER FUND

POWER FUND is a web-based tool developed by the **POWERPOOR** project to enable energy poor citizens across Europe to identify and learn about Collective Innovative Actions to tackle energy poverty and take direct action. It can be accessed at: powerfund.eu

Collective Finance

Collective finance, or **Crowdfunding**, is the natural extension of the cooperative idea to even larger communities with the help of the internet, **drawing support from people across entire countries** in order to support specific projects that can create change on a local level, **raise awareness of social challenges** or **inspire communities** to participate and engage with local projects and get involved!



Support household owners to **pay the large up-front costs** of Renewable Energy installations and/or Energy Efficiency investments.



Assist off grid households and communities pull together the resources and capital required for capital-intensive **off-grid energy projects investments**.



Support citizens and key organizations to **develop energy communities**, with the energy poverty focus.

Collective Energy Initiatives

Collective Energy Initiatives are initiatives where **citizens** come together to **find new pathways** to access energy or to **tackle a certain issue** such as energy poverty, empowerment of citizens in the energy market or even to **find a new source** for their electricity like switching from traditional retailers to renewable energy ones and/or to self-generation.



Help **lower the costs of Renewable Energy installations** and/or Energy Efficiency renovations thanks to bulk purchases and economies-of-scale.



Aid individuals in combining their buying power to **purchase the energy at better prices** on the wholesale market.



Provide existing communities/cooperatives with **resources** to tackle energy poverty.

Setting up a campaign

Research & prepare	Campaign	Follow up & engage
Benchmark Strategise Research Make lists Connect Define messages Reach out	Execute Evaluate Correct	Provide updates Deliver your project Manage expectations Be responsive Keep audience engaged

Energy communities

A legal form that enables citizens to collectively own and manage energy-related projects and services.

